

# CRUISING OUTPOST.COM

Be part of the new adventure of Bob & Jody Bitchin and the Cruising Community and reach thousands of potential customers via our online magazine! We are receiving a huge positive response and our membership is growing daily!

## WEBSITE ADVERTISING

We are now accepting advertising for the online magazine designed just for Cruisers. See attached for Page and Ad Examples and Category Selection.

### Home Page:

400 x 70 pixels	Premium Position,	1 available	<b>\$500 per month</b>
210 x 210 pixels	Bottom of Page,	4 available	<b>\$300 per month</b>
198 x 70 pixels	Right Hand Column,	4 available	<b>\$200 per month</b>

### Category Pages

480 x 70 pixels	Top Banners,	2 available	<b>\$300 per month</b>
198 x 198 pixels	Right Hand Column,	2 available	<b>\$200 per month</b>
198 x 70 pixels	Right Hand Column,	2 available	<b>\$125 per month</b>

**Reserve Your Space Today!**

**Contact us at:**

**[Ads@CruisingOutpost.com](mailto:Ads@CruisingOutpost.com)**

**510.917.2611**

# HOME PAGE EXAMPLE

The screenshot shows the homepage of CruisingOutpost.com. At the top is the logo and navigation links for Home, Subscribers, Contact Us, Facebook, and YouTube. Below the logo is a search bar and a menu with links for Features, Video Channel, Media Kit, Store, and Events. The main content area is divided into several columns. The left column features a date 'April 1, 2012' and a list of article titles with 'Read More' buttons. The middle column has a green header 'Patience is a virtue' and a blue header 'Petina - Custom Motorsailer'. The right column has a blue header 'Woody's World' and a sub-header 'Capt. Woody's World Scottiebutt: At the Helm the Pils. At the Boat Show: New Items Found at the Boat Show: From the World: Letters from Cruisers Around the World Underway...'. Below these are several article teasers with 'Read More' buttons. On the right side, there are several red boxes labeled 'ADSPACE' with dimensions: 'ADSPACE 400 x 70', 'ADSPACE 198 x 70', 'ADSPACE 198 x 70', 'ADSPACE 198 x 70', 'ADSPACE 198 x 70', and 'ADSPACE 210 x 210'. One of the 400x70 ad spaces contains a form titled 'Calling all Cruisians' with fields for First name, Last name, and E-mail Address, and a 'Sign Me Up!' button. Another 400x70 ad space contains a 'Sign Me Up!' button. The 198x70 ad spaces contain various text and images, including a 'Newport Boat Show' advertisement and a 'Gotta Do Something Nuts' advertisement. The 210x210 ad spaces are located at the bottom of the page.

Watch for details on our print publication!

Website advertisers will be given  
priority rates and position!

- A limited number of ads will be accepted on each page on a first-reserved basis.
- Reserve for 3 months and receive a 10 percent discount!
- [CruisingOutpost.com](http://CruisingOutpost.com) will receive extensive promotion in our e-Newsletter, Facebook page and at Boat Shows and special events.

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# CATEGORY PAGE EXAMPLE



Home   Subscribe   Contact Us



Magazine   Video Channel   Radio Station   Store   Events

search...

ADSPACE 480x70

ADSPACE 480x70

Home » Pod Casts » #133 Sometimes Ya Just Gotta Do Something Nuts

You'll notice some of the usual suspects are writing for us ...  
Plus some new features!

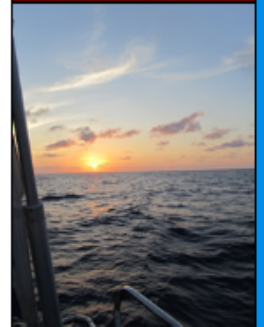
## Category Pages:

- Just Bitchin ... Bob Bitchin (who else?!)
- Just Because ... Editor Sue
- Captain Woody
- Admiral's Angle
- Cruising Net ... Cruising News
- Pirate Alerts
- Cruisian Comments ... Letters from Cruisers
- New Boats
- Paradise Found ... Destinations
- Oops ... Dumb stuff done by Cruisers
- Cruisian Lifestyle ... Pictures from our Cruising Family
- Talkin' Story ... Stories from Cruisers
- Boat Show Booty
- Critters Aboard
- From the Galley
- Call of the Sea
- KinderCruisian ... Cruising with Kids
- Davy Jones Locker ... Classifieds
- Cruising Outposts ... Great places to Hangout
- Cruisians ... Our kind of people!
- Chain Links ... Items for sale
- Calendar & Events
- Boat Life ... Life Aboard
- Blue & Green ... Leaving a clean wake
- Out Cruising ... Stories from Cruisers around the world



ADSPACE  
198x198

ADSPACE  
198 x 70



ADSPACE  
198x198

ADSPACE  
198 x 70

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