

# WHO WANTS TO HELP US PARTY?

## BECOME A SPONSOR

Don't miss out on sponsoring  
the **BIGGEST** party of the year!

\*\*All Sponsor Levels get their brochures/samples placed  
in the hand-out bags in the Young Cruisers Association booth!

# Latitudes & Attitudes®

## 2023 CRUISERS PARTY

ANCHOR ANNAPOLIS  
Saturday, October 14



### ANCHOR Title Sponsorship - \$5,000

- Everything from the Admiral Sponsorship PLUS:
- One Full Page ad in *Lats & Atts* to run anytime in 2024!
- TWO custom e-mail blasts reaching more than 27,000!
- Featured as Title sponsor in all promotions and banners.

### ANCHOR Anchor Sponsorship - \$2,500

- Everything from the Admiral Sponsorship PLUS:
- Half Page ad in *Lats & Atts* to run anytime in 2024!
- One e-newsletter feature reaching more than 27,000!
- Featured as Anchor sponsor in all promotions and banners.

### ANCHOR Admiral Sponsorship - \$1,000

- Everything from the Captain & First Mate Sponsorships PLUS:
- Bonus additional dedicated "shout out" promo on the *Lats & Atts* Social Media Network
  - Company literature distributed at the event
- Shared email list of all attendees and RSVP's from the event

### ANCHOR Captain Sponsorship - \$500

- Everything from the First Mate Sponsorship PLUS:
  - Logo on the Commemorative Party Beer Cup
- One Dedicated "shout out" promo on the *Lats & Atts* Social Media Network
- Literature OR Samples added to the guest bags for the YCA Awards Ceremony!

### ANCHOR First Mate Sponsorship - \$350

- Mention in the event story recap in the Winter issue of *Lats & Atts* Magazine
  - Mention in a group social media post for the Sponsors
- Your logo in our Email Newsletter Party Advertisement (reaches 27k+)
- Your logo on the banner at the event & onstage mention during the event

To sponsor or for more information contact: David Levesque: 716-481-8636 | david@latsatts.com